

BAIDURI BANK HOSTS EXCLUSIVE DIALOGUE ON WEALTH PLANNING FOR PRESTIGE CLIENTS

Bandar Seri Begawan, 9 June 2026 – Baiduri Bank recently convened an exclusive dialogue titled “From Growth to Legacy: Building Wealth That Lasts”, bringing together Baiduri Prestige clients and their families for an evening focused on wealth management and legacy planning.

The session was led by Kathy Soon, Co-Founder and Chief Investment Officer, together with Keith Ng, Co-Founder and Private Client Adviser of The Joyful Investors. Drawing on their experience in guiding individuals and families on long-term wealth building, the session explored the fundamentals of managing wealth with intention, focusing on how financial decisions today influence future lifestyle outcomes and legacy considerations. Through practical insights and structured approaches, attendees were guided on how to grow and protect their wealth in a way that supports both current priorities and longer-term ambitions.

The discussion centred on key pillars of wealth management, from preserving income streams and refining protection strategies, to identifying sustainable avenues for long-term growth. Attendees were introduced to frameworks such as the “save first” approach, alongside considerations for calibrating insurance coverage and building diversified investment portfolios, including exposure to mutual funds.

Framed as part of Baiduri Bank’s ongoing engagement with its Prestige clientele, the session reflects the Bank’s emphasis on supporting more sophisticated, multigenerational financial planning needs, where decisions extend beyond individual goals to encompass family continuity and wealth preservation.

Lim Kian Chiong, Head of Retail Banking, Baiduri Bank, said: “What we wanted to do with this session was to simply go through the basics: what do you hope to achieve, what you need to put in place, and the action plan on how to do it step by step. It is also about helping clients make sense of their priorities depending on their different life stages, whether they are just starting out, in mid-career or planning longer term into retirement.”

Through curated engagements such as these, Baiduri Bank continues to deepen its relationship with Prestige clients, offering not just access to financial solutions, but a more considered and holistic approach to managing wealth over time.

For more information on the Baiduri Prestige programme and upcoming client engagements, customers may visit www.baiduri.com or contact their Relationship Manager.