

BAIDURI FINANCE ENDS 'DRIVE YOUR SAVINGS FURTHER' CAMPAIGN ON A HIGH NOTE WITH GRAND PRIZE WINNERS REVEALED

Bandar Seri Begawan, 16 January 2026 – Baiduri Finance brought its Drive Your Savings Further campaign to an exciting close with a grand prize presentation at the Atrium Lobby of Baiduri Bank Headquarters today. The finale celebrated three lucky winners who walked away with the following:

- BYD Sealion 6 – awarded to Muhammad Zulhilmi bin Abdullah Tan
- BYD Seal 5 – awarded to Mohammad Faiq bin Haji Mohd Yassin
- BND10,000 cash prize – awarded to Lim Chiao Yuen

The prizes were presented by Hj Ismail Hj Narawi, Deputy General Manager of Baiduri Finance, in the presence of Baiduri Finance management and staff.

Launched in June 2025, the Drive Your Savings Further campaign rewards new customers who open a Baiduri Finance Multi-Rate Savings Account with automatic entries into a series of lucky draws. The Multi-Rate Savings Account offers tiered interest rates of up to 1.38% per annum, and customers who also take up a Hire Purchase are entitled to special rates.

Hj Ismail Hj Narawi shared, "This campaign was about more than prizes—it was about inspiring smarter saving habits and rewarding those who take steps toward their financial goals. We are proud to celebrate our winners and close this chapter with such an exciting finale."

The campaign, which ran until December 2025, was open exclusively to new customers who had not held a savings, current, or fixed deposit account with Baiduri Finance or Baiduri Bank within the last six months. The account requires a minimum deposit of BND5,000 and a minimum balance of BND1,000 to maintain.

For more information, customers may visit www.baiduri.com.bn, follow Baiduri Finance's social media channels, or contact the 24-hour Customer Helpline at 244 9666.