

BAIDURI BANK PARTICIPATES IN FINANCIAL AWARENESS ROADSHOW

Bandar Seri Begawan, 19 February 2023 – Baiduri Bank took part in the Financial Awareness Roadshow organised by the Brunei Darussalam Central Bank. The event was held at the Ma'had Islam Brunei, Tutong last week.

The event was attended by over 400 students from Ma'had Islam. The guest of honour at the event was Yang Mulia Ustaz Zamery bin Hj Nayan, Acting Head, Arabic School Division.

Present at the event were licensed financial planners from Baiduri Bank and Baiduri Capital. During the event, Baiduri Bank conducted a number of fun activities for visitors with the aim to educate the students about financial literacy and concepts in an interactive way.

The activities included a board game, *Race to the Forbidden Treasure* which guides students along the budgeting journey showing them the importance of making better financial decisions. Another game, *Know My Money*, teaches students the fundamentals of financial management by introducing them to simple banking concepts. Winners of the games were also rewarded with a voucher to redeem a treat during the roadshow.

As a leading bank in Brunei, Baiduri Bank advocates financial literacy among the general public by hosting financial talks at schools, government agencies and private events as well as participation at roadshows.

For more information on Baiduri Bank's events, please follow the Bank Group on its social media channels or visit www.baiduri.com.