

BAIDURI BANK HOSTS 47 STUDENTS FOR SCHOOL VISITS TO PROMOTE FINANCIAL LITERACY

Bandar Seri Begawan, 23 November 2022 – In efforts to cultivate a financially literate generation, Baiduri Bank hosted students from two local schools to an activity-filled morning at its Headquarters on 16 and 21 November 2022.

A total of 21 students from Year 10 of Chung Ching Middle School, Seria, as well as 26 students from Year 7 of Sekolah Menengah Lambak Kiri were accompanied by their teachers on an educational visit to the Bank's Headquarters on Wednesday, 16 November and Monday, 21 November 2022 respectively.

The visit was part of both schools' end-of-year activities for their students who recently concluded their final exams and were looking to enrich their learning outside the classroom with educational visits before the December school holidays.

The mornings comprised an introduction to Baiduri Bank Group that was conducted by officers from the Bank's Group Strategic Marketing and Communications department, who spoke about the brief history of Baiduri Bank, its key product offerings as well as the Bank's Corporate Social Responsibility (CSR) initiatives.

This was followed by an interactive financial talk by members of the Bank's Wealth Management team, who elaborated on the importance of financial planning from an early age. They also introduced some basic financial tools to help young people save. The students had the opportunity to play a game on the interactive platform 'Kahoot' to reinforce their understanding of the concepts introduced.

The event concluded with a tour of Baiduri Bank Headquarters including a visit to the Bank's Learning and Development labs as well as its subsidiary Baiduri Capital, where students were briefed on investment planning.

Speaking on the school visits, Brian Wong, Head of Wealth Management, Baiduri

Bank said: "We are very proud to open our doors to young people who are eager to enhance their financial management knowledge while also gaining an overview of how a financial institution works."

He added, "I hope that initiatives such as this will instill in them the importance of good financial habits from a young age and inspire them to continue their learning journey. This is part of our efforts to contribute towards building a financially literate society, which is in line with the goals of Wawasan 2035."

For more details on Baiduri Bank Group, please follow the Bank Group on its social media channels or visit www.baiduri.com.