

RIISING TO THE CHALLENGE: BAIDURI BANK AWARDS EMPLOYEES WITH CERTIFICATES OF ACHIEVEMENT

Bandar Seri Begawan, 19 May 2021 – In recognition of employees who have continuously progressed in their individual learning journeys, Baiduri Bank held an awards presentation for employees who completed their Intuition Knowledge Service (IKS) online courses at the Baiduri Community Space, Baiduri Bank Headquarters on 10 May 2021.

In addition to the IKS Challenge award presentation, the Bank also recognised employees who achieved certification in Anti-Money Laundering (ICA Certificate in Anti-Money Laundering) as well as the Financial Planning Practitioners Programme (FPPP).

Some 100 employees from the Bank's various departments participated in the online courses from August to December 2020 which covered various aspects from banking and finance, to enhancing workplace performance and understanding the financial markets. Mr Ti Eng Hui, Chief Executive Officer of Baiduri Bank presented the certificates to the employees who successfully completed their online courses.

Meanwhile, Pg Azaleen Pg Dato Haji Mustapha, Deputy CEO of Business Development presented the certificates to the 12 employees who successfully completed the FPPP.

The IKS online platform provides employees of Baiduri Bank and its subsidiaries with a wide range of engaging courses that offer a flexible learning experience through media rich content that includes videos, scenarios, case studies and simulations. Courses feature bite-sized on-demand tutorials accessible through multiple devices such as tablets and smart phones, making the learning journey more convenient, and course participants are continuously encouraged to learn at their own pace.

The whole platform is made available through the Bank's partner in e-learning – Intuition, a world-recognised learning solutions provider with a proven track record serving Fortune 500 companies globally with locations in New York, London, Hong Kong and Singapore.

Intuition is just one of the several international partners the Bank is working with in its commitment to instilling a continuous learning mindset. The Bank is also working with Moody's Analytics, a leading financial intelligence and learning solution's provider, to provide professional banking courses in Retail and Corporate Banking.

During the six months period, the Bank also held the 'IKS Challenge', where the Bank recognised its employees who have worked persistently to complete their courses and fulfilled at least 30 hours of online learning on the IKS platform.

Ms Veronica Chong, Head of Group Human Resources and Administration said: "The Challenge aimed to promote the culture of self-directed continuous professional development and motivate our employees to advocate self-development in their specific specialist areas and enhance their general banking knowledge to be on par with international banking standards."

She continued: "It also gave our employees an added goal to strive for, whilst having greater access to flexible learning opportunities. We would like to recognise their efforts and reward them for their accomplishments."

Meanwhile, Mr Ti commented on the Bank's adoption of innovative and immersive continuous learning programmes as part of its HR digital strategy.

He said: "We have been incorporating digital solutions and online learning platforms in our efforts to enhance our HR operating model. Through continuous encouragement to upskill and reskill, we hope to instil a culture of self-learning and development and build a highly competent workforce.

"Our other digital initiatives include the recent implementation of SAP SuccessFactors, a world-leading provider of human capital management systems covering core human resource processes and talent management."

For more information on Baiduri Bank, visit www.baiduri.com, follow the Bank's social media accounts or call its 24-hour Customer Helpline at 244 9666.