

BAIDURI BANK HOSTS STUDENTS FOR GLOBAL MONEY WEEK 2021

Bandar Seri Begawan, 5 April 2021 – In efforts to cultivate a financially literate generation, Baiduri Bank hosted a group of students to an activity-filled morning at its Headquarters today.

A total of 12 students accompanied by their teachers from Sultan Omar Ali Saifuddien College, Sekolah Tinggi Perempuan Raja Isteri (STPRI), Sekolah Ugama Arab Menengah Perempuan Raja Isteri Pengiran Anak Hajah Saleha and Seri Mulia Sarjana International School took part in this educational visit.

This activity is part of the Global Money Week (GMW) initiative organised by Autoriti Monetari Brunei Darussalam (AMBD). The morning comprised an introduction to the bank conducted by Redzwan Kamarudin, Communications Officer at Baiduri Bank who spoke about the brief history of Baiduri Bank, its key product offerings as well as Corporate Social Responsibility (CSR) initiatives. This was followed by a more focused financial talk by Siti Aminah binti Hj Abd Rahman, Manager, Wealth Management and Bancassurance who elaborated on the importance of financial planning as well as introduced some basic financial tools to help young people save. The students also had the opportunity to play a financial game to encourage their skill development.

The event concluded with a tour of the Baiduri Bank Headquarters including a visit to Baiduri Capital where students were briefed on investments as well as the Digital Hub where they learnt about Baiduri Bank's digital banking initiatives.

Speaking on the Global Money Week initiative, Ti Eng Hui, Chief Executive Officer of Baiduri Bank said, "We are proud to open our doors to young people who are eager to enhance their financial management knowledge whilst gaining an overview of a financial institution."

He added: "I hope that initiatives such as this will inspire them to continue their learning journey. This is also part of our efforts to contribute towards the goal of Wawasan 2035 which is to build a financially literate society."

Carrying the theme "My Banking Experience", in 2021 Global Money Week is an annual financial awareness campaign built to inspire children and young people to learn about money matters, livelihoods and entrepreneurship.