

BAIDURI CAPITAL HOSTS WEBINAR

TITLED: “GLOBAL INTERNET 2021: DIVERSIFICATION IS KEY”

Bandar Seri Begawan, 23 April 2021 – In line with its efforts of keep investors up-to-date on trends and development in the global financial markets, Baiduri Capital hosted an investment webinar titled ‘Global Internet 2021: Diversification is Key’ in collaboration with Nikko Asset Management on 15 April 2021.

The webinar looked at how the global internet sector has had a sharp increase in performance due to a combination of factors, such as high levels of market liquidity and a greater adoption of e-Commerce initiatives as governments implemented social distancing measures in response to the COVID-19 global pandemic.

The webinar was conducted by Mr Calvin Neo, ETF Business Development Specialist (Singapore), who is responsible for driving the growth of Nikko Asset Management's ETFs business in South East Asia, and Joe Yip, ETF Business Development Specialist (Hong Kong), who is responsible for driving the growth of the firm's ETFs business in North Asia. Exchange Traded Funds, or ETFs, are a type of investment fund that are made up of a basket of securities similar to mutual funds but are traded like shares.

Participants were first given an analysis of how the sector has traditionally performed in the past, and the various factors that have led to the sharp rise in e-commerce, including the digitalisation of communication, entertainment and payments. The webinar also looked at what drives the demands for online services across the globe, before looking at the various kinds of technology ETFs in the market.

Growing concern amongst experts on how diversification within the global internet sector could become increasingly important was also discussed. The speakers ended the webinar with an analysis of the opportunities and challenges in the sector for the rest of the year.

Mr Peng Eng Soon, General Manager of Baiduri Capital said: “We’ve already seen the effects of how the post-COVID world has given the global internet sector a significant boost, and with that, there are new growth opportunities for investors to capitalise on.”

He added: "At Baiduri Capital, we are committed to helping our clients seize market opportunities and tackle new challenges. We do so by equipping them with knowledge and insights, as well as tailored support and recommendations based on their needs, so that they will be empowered to make the right investment decisions."

Established in 2015, Baiduri Capital is a wholly-owned subsidiary of Baiduri Bank, specialising in securities trading and investment products. Through its secure, web-based, online securities trading portal, the first in the country, customers can trade in SGX (Singapore), HKEx (Hong Kong), China A-Share, Bursa Malaysia, the New York Stock Exchange (NYSE), NASDAQ Stock Market as well as the NYSE MKT LLC (AMEX).

Further information on Baiduri Capital and its products can be found at Baiduri Bank website at www.baiduri.com or by calling the Bank's 24-hr Customer Helpline at 244 9666.